Dear Colleagues,

Greetings and salutations to you all as you continue your work in the service of your constituents. As you continue to advance the IFHE agenda, I hope that your plans in high gear to get to Australia in July 2012 to celebrate the XXI IFHE World Congress. By now you should have accessed the 2nd Announcement that is filled with information about getting to Melbourne and how to make a contribution to helping the world understand Home Economics and its impact on people in every type of world context. Educators, businesses large and small, community development agencies, policy makers and NGOs do have and are encouraged to apply home economics concepts in everyday practices for the good of citizens especially the disenfranchised and the powerless.

This NL should serve as a handbook for us to understand the work of the IFHE on the world stage. While we mourn the passing of our President of honour Doris Badir, we should also take note of how her work with the IFHE has blazed a trail of accomplishments through home economics and shape a global agenda for families.

What I believe makes good reading also, are the descriptions and reports about the current IFHE involvement in UN and NGOs do have and are encouraged to apply home economics concepts in everyday practices for the good of citizens especially the disenfranchised and the powerless.

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What I believe makes good reading also, are the descriptions and reports about the current IFHE involvement in UN and

…..continued on page 2
meetings. I invite our younger members to become more involved in the future-making of IFHE by associating with a UN activity.

Congratulations to the Caribbean Association for Home Economists for implementing its professional accreditation programme and installing its first group of qualified members with the Certified Professional Home Economics (CPHE) award at its 2011 Biennial Meeting.

I write this message from Brazil where I am attending the XXI Congress of the Brazilian Association of Home Economics and will present a Keynote paper.

Thanks to President-elect Carol Warren and her team of organisers for staying focused in keeping the plans for Congress 2012 on track.

I am very pleased and humbled at the same time to advise that the President and Council of University of Technology, Jamaica have announced that I have been promoted to Full Professor of Education rank, effective August 1, 2011. And finally after two long years of toil, on September 7, I was able to help the University, launch its Western Campus in the Parish of Trelawny, Jamaica. Thanks to all of you who encouraged and supported the very idea of this work. I look forward to seeing many of you in Bonn for the 2012 Leadership meeting. Continue to serve with pride and the betterment of our world.

Geri Hodelin

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OBITUARY NOTE FOR IFHE PRESIDENT OF HONOUR DR. DORIS R. BADIR


Doris Renwick BADIR, born January 18, 1924. Died June 7, 2011, at home, after a long illness. BSc (Hec) University of Manitoba (1945); MS Ed Syracuse University (1953); MSc (Econ) London School of Economics (1963). Honorary doctorate degrees from the University of Alberta (1994), the University of Helsinki (1997), and the University of Manitoba (2005).

Photo: Dr. Doris R. BADIR, IFHE President of Honour (Source: www.ifhe.org/611.html)

Doris became professor at the Macdonald Institute of Home Economics at Guelph University in 1953, and in 1963, travelled to Egypt to advise the UN on the development of a training program in rural Home Economics. Returning to Canada in 1965, she took a teaching position at the University of Waterloo and then moved to Edmonton in 1967 where she served as professor and then dean of Home Economics at the University of Alberta until 1986 when she became special assistant to the president on employment equity until her retirement in 1990.

In 1982, Doris was elected as the Vice-President for the Americas Region for 1982 – 1986, and then was elected President-Elect at the IFHE Council 1986 in Graz, Austria. She served as IFHE President from 1988 – 1992. Doris made many important contributions to IFHE during the 12 years she served on the IFHE Executive Committee in various roles. In 1982, IFHE approved a Resolution requesting that the United Nations designate an International Year for Families (IYF), and from 1982 through 1989 (when the UN finally adopted this Resolution), Doris wrote many letters each year on behalf of IFHE to the United Nations and to other NGOs seeking their support for the IYF. In 1988, she wrote the IFHE response to the UN General Assembly Resolution requesting that NGOs submit proposals describing their potential participation to the International Year of Families in 1994. This IFHE IYF Policy Statement was internationally recognised and acknowledged, and through this document, IFHE gained international recognition as a leading NGO.

Additionally, Doris prepared an accompanying Planning Statement for IFHE activities, which promoted the IFHE activities worldwide in two directions: 1.) activities aimed
directly at families, and 2.) activities to advocate for families on local, regional, national and international levels. She supported, in cooperation with many other IFHE Members, the organisation of several seminars and working groups of the UN Secretariat for the IYF in Vienna, Austria, and she contributed to a workshop on the equality of men and women in 1990.

At the launch of the IYF at the World NGO Forum in Malta in 1993, Doris was keynote speaker at the Closing plenary session. “IYF: Action 1994 and beyond”, and in 1994, she was designated as an IYF Patron by the Secretariat of the IYF. The paper written by Doris on “Family as an Environment: an Ecosystem Perspective on Family Life” was published by the IYF as an official publication of the IYF and was distributed widely, bringing further recognition to IFHE as an NGO.

She learned to speak French in order to work more effectively with the IFHE Secretariat, then located in Paris, and with those French organisations supporting the Federation. Special fund-raising efforts were undertaken during her term to provide the Secretariat with its first copier, first fax machine, and first computer.

In 1990, she established an IFHE Committee on Public Health, and invited all seven IFHE Programme Committees to plan and conduct Plenary Sessions and additional concurrent sessions at the IFHE Congress in 1992 in Hanover, Germany.

To promote the integration of students into the IFHE work, she initiated an IFHE Committee on Student Issues and also implemented the first IFHE Recognition and Appreciation Programme in 1992. When the IFHE History was updated in 1992 by Ellen HANSEN of Denmark, this was prior to the use of computers in IFHE, and Doris undertook to type the document herself!

As IFHE Past President, she chaired the Task Force on Restructuring of IFHE including the revision on the statutory documents, and she chaired the meeting of the IFHE Senior Advisory Committee after it had been formally recognised by the EC at the IFHE Congress in Bangkok.

Doris brought an important scholarly dimension to her leadership in IFHE. In addition to her work during the IYF, she wrote a number of other documents on research in Home Economics, on feminism and Home Economics, and on families as an environment which were widely circulated throughout the world and which were published in several languages. She was regularly invited to speak on these topics at IFHE Regional Meetings and at other conferences in all of the IFHE Regions. Through these activities, Doris not only strengthened the image and reputation of the Federation but she served as an inspiration and as a mentor to many individual Home Economists.

With the death of President of Honour Doris BADIR IFHE has lost an extraordinary Home Economist, a leading personality, a strong IFHE President and a wonderful woman and friend.

All IFHE Members who had worked together with Doris BADIR acknowledge her efforts, passion and enthusiasm for IFHE and Home Economics. IFHE will remember her expertise, her excellent leadership and vision, and IFHE Members are thankful for her friendship.

It is, indeed, a great loss for not only her family, but also, all of us, the IFHE Members around the world.

God bless her!
Dr. Geraldene HODELIN
IFHE President (2008 – 2012)

XXII. IFHE WORLD CONGRESS 2012
Submitted by the Congress Organising Committee

Dear IFHE Members,

We are very pleased to announce that registrations for IFHE Congress 2012 are now open. Please visit www.ifhe2012.org for all details including the Second Announcement which you can download under www.ifhe2012.org/index.php/program/second-announcement and www.ifhe.org/682.html.

Please note that the deadline for submission of all abstracts has been extended to 15th October 2011 (Please note that the deadline for submission of full-
papers to be refereed is 1st September 2011).
We look forward to welcoming you to Melbourne in 2012.

LAST CHANCE - YOUNG HOME ECONOMIST
Submitted by James MCINTOSH, Chair of the Programme Committee IFHE International Business Group

The European Association for Home Economics (EAHE) are offering two € 1,000 Bursaries for the purpose of assisting two Home Economists (graduate students, or practitioners in Home Economics), to attend and participate in the International Federation for Home Economics (IFHE) World Congress taking place in Melbourne, Australia from the 16th and 21st of July 2012.

The Bursary Award will represent a substantial contribution towards the costs of Congress Registration, travel and accommodation.

Applications are invited for the Bursaries, which are to be offered as “Training European Professional Awards”.

Attending Congress provides many opportunities for networking, gaining insight into the profession from a global perspective and experiencing different cultures and educational contexts. This is the professional opportunity of a lifetime.

To qualify for this award applicants must be under the age of 30 on the 1st January 2012, hold a formal qualification in Home Economics and be a European citizen.

In respect of the awards, the Awards Panel will take into account the full range of the applicant’s qualifications, teaching or industrial/commercial experience and will assess the value of the overall contribution to the profession on a local, European and Global basis.

To obtain an application, please email James MCINTOSH james@jamesmcintosh.co.uk.

CONSUMER 2011 CONFERENCE IN BONN, GERMANY
Submitted by Prof. Dr. Rainer STAMMINGER, Chair of the PC Household Technology & Sustainability

Consumer behaviour for a sustainable future - the 5th International Consumer Sciences Research Conference (ICSRC) brings together scientists, researchers and practitioners from all over the world

This years’ International Consumer Sciences Research Conference (ICSRC), which took place for the first time outside the United Kingdom, was a great success. Attracted by the headline “Consumer behaviour for a sustainable future” about 160 consumer scientists, researchers and practitioners from more than 40 different nations found their way to Bonn, Germany. During the three-day conference, a comprehensive picture of consumer sciences and research was drawn in terms of Home Economics, household technology and market research.

After a morning excursion to the experimental farm “Frankenforst” on Monday, 18th of July, the dean of the Faculty of Agriculture, Prof. Dr. Karl SCHELLANDER, welcomed the audience and highlighted the contribution of consumer research to a sustainable future.

The scientific part of the conference was kicked off by the Keynote talk “Measuring consumers’ valuation for sustainability related products” of Prof. Dr. Rodolfo M. NAYGA, Jr., University of Arkansas (USA). Another core theme of the 5th ICSRC was pointed out by Prof. Dr. MÜLLER-KIRSCHBAUM from the University of Applied Sciences, Krefeld (Germany), who talked about “How technology innovation drives sustainability”. Eleanor GILL from the University of Ulster (UK), emphasised the importance of “Engaging the public in promoting sustainable development” by asking the question “Are we there yet?” In 30 concurrent sessions, divided into eight different thematic blocks, the questions that have arisen from the Keynote talks were discussed in depth by analysing the questions “What is sustainability?”, “How to measure sustainability?”, “How to practice sustainability?” and “How to promote sustainability?”.
Different working groups including the Editorial Board of the *International Journal of Consumer Studies*, the Programme Committee on Household Technology & Sustainability of the IFHE, the Round table “International consumer education and skills” and the project group “From knowledge to action - new paths towards sustainable consumption” took the opportunity to meet during the 5th ICSRC.

A selection of research papers presented at the conference will be published in a special issue of the *International Journal of Consumer Studies* in March 2012.

Besides the charm of the conference venue, the University’s main building from the 18th century, the experience of the beautiful landscape during an excursion to the Ahrtal and a river Rhine cruise made the conference a unique event.

**IFHE ANNUAL LEADERSHIP MEETING 2012**

3rd – 7th February 2012

in Bonn, Germany

please see

[www.ifhe.org/89.html](http://www.ifhe.org/89.html)

**THE UNITED NATIONS**

Submitted by Eileen GALLAGHER LABINER, IFHE UN Representative and Ruth NORMAN, IFHE-US UN LIAISON

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**Do You Need Help - Understanding Our Role as an NGO?**

The United Nations is a very large and confusing organisation and, unless you are able to spend time at UN and attend meetings it is easy to get confused. This brief summary of the organisation and those agencies and programs related to the goals of IFHE will help you to clarify our representation at the UN.

First, the UN is made up of six sections called “organs”. One of the six, the Economic and Social Council (ECOSOC), includes all agencies and programs and funds including those of particular interest to IFHE, e.g. the Family Unit, UN Women and UNICEF. The Security Council and the General Assembly, the two organs receiving the most media attention do not have NGOs. The Secretariat, another organ, houses all administrative and supportive offices.

All international NGOs must apply for accreditation and be voted upon by The ECOSOC Committee on NGOs. There are over 1000 International NGOs accredited with ECOSOC in New York. These organisations vary from professional organisations, such as IFHE; disaster relief; faith based; service oriented; issue oriented. They are large and small; they work with other international NGOs or alone. Not to be overlooked are the thousands of grassroots NGOs outside the UN who work quietly in their own communities with no affiliation to an international organisation or to the government.

While the UN headquarters are located in NY, UN agencies with programs of concern to IFHE are also in Paris, Vienna, Rome and Geneva and, with the exception of Geneva, have NGOs in each of those sites. Additional the UN and UN Agencies are represented in each Region of the World and there are many UN Information centres around the world (see [http://unic.un.org/](http://unic.un.org/)).

This article will focus on those agencies and programs in NY related to the goals of IFHE and have NGO Committees which follow their work.

**The Family Unit - NGO Committee on the Family**

**Division on the Advancement of Women (now called UN Women)**

- The NGO Committee on the Status of Women
- The Committee on UNIFEM Elderly/Ageing – The NGO Committee on Ageing

**UNICEF – Children - The NGO Working Group on Girls**

**Sustainability - NGO Committee on Sustainable Development**

**UNFPA – Population- currently no NGO Committee**

NGOs are kept up-to-date on international issues with weekly briefings organised by the Department of Public Information (DPI). NGO Committees meet monthly, following those issues under study by the UN related to the concerns of their
organisations. Each committee plans their own meetings with speakers either from the UN staff or outside experts. This gives them valuable background information for understanding the issues.

NGOs are able to attend all open UN meetings and are invited to all UN conferences such as the International Conference on Women in Beijing. The NGOs organised a parallel meeting with their own programs which drew 30,000 women from around the world.

Their specific responsibility of NGOs is to report to their organisations keeping them up-to-date on the issues related to their goals. They may also make written and/or oral statements at specific meetings reflecting concerns of their organisation; if they have expertise needed by a UN committee or issue they may be asked to act as consultant.

The role of and international organisations such as IFHE has an invaluable resource of information through their NGOs. The NGOs and their access to UN issues and concerns needs serious consideration in the development of programs and commitments of IFHE (Source: Various UN websites).

For additional information: have a look at the IFHE Website section United Nations and in the IFHE Members Only Area under www.ifhe.org/525.html (if logged in).

NGOs at the UN

Submitted by Mary MILLER, IFHE Representative at United Nations New York

I was invited to the AAFCS California division meeting in March 2011 to speak about the role of NGOs at the United Nations. I highlighted certain points.

1. As NGOs we join Committees, that reflect the goals of IFHE such as; The Committee on the Family/NY, The Committee on Children’s Rights, Committee on Mental Health just to name a few.

2. At times we become leaders on these Committee’s.

3. As NGOs we write and sign statements for Commission such as: Commission for Social Development, Commission on the Status of Women.

4. At one of the Commissions on the Status of Women IFHE was called upon to read our statement.

5. The NGOs hope that the governments present at these Commissions, will take our statements back to there Governments and take action.

6. We want food and water security for all peoples of the world.

REPORT UN OPEN-ENDED WORKING GROUP ON AGEING

Submitted by Mary W. COVINGTON, IFHE

Representative at the United Nations

I attended the 2nd session of the Open-Ended Working Group on Ageing for the purpose of strengthening the protection of the human rights of older persons. The conference was held August 1st – 4th, 2011.

All member nations represented urged the UN General Assembly to support the Open-Ended Working Group on Ageing. Representatives from respective member states felt that a rapporteur was needed. A rapporteur would collect and report information. Concerned were information on age discrimination on employment, long term care, health care, and social security. In describing the needs of older persons, it was determined that situations differ from country to country. Each country needs to draw up its own policies. There is no international law that covers older persons. There exist gaps in effective implementation of the rights of older persons. A convention for older persons would generate public policies.

Twenty-six European countries do not support a convention on the rights of older persons. The Netherlands does not support a convention and believes that the best way to reach goals is to use the outcome of the 10 year review in 2012. New Zealand also believes that the findings of the 10 year review would validate the rights of older persons and establish policies. The United Kingdom does not support a convention and feels that presently there are enough
If these laws are carried out, they would protect older persons. Many countries would like to have an international binding instrument to protect the rights of older persons. Present rights should be strengthened and implemented.

Many NGOs including IFHE support a convention on the rights of older persons.

REPORT FAO CONFERENCE 2011
Submitted by Francesca RONCHI PROJA, IFHE Representative to FAO, Rome

FAO CONFERENCE, 37th Session, 25 June - 2 July 2011, Rome, Italy

The FAO Conference meets every two years to discuss and decide the PWB (Programme of Work and Budget) of the Organisation. Highlights this year, of interest to IFHE, were:

1. Election of the new Director General, the current one, Dr. Jacques DIOUF, having reached the end of his assignment. From a list of six candidates, the Conference elected Dr. José Grazino DA SILVA, Brazil. With an educational background in agronomy, rural economics, sociology, Ph.D. in economic sciences, post-doctorate degrees in Latin American and in environmental studies, Dr. DA SILVA has had a distinguished professional career in the fields of food security, agriculture and rural development. He served as Brazil’s Minister of Food Security and fight against hunger, in charge of Zero Hunger programme, and since 2006 as FAO Regional Representative, Assistant Director General, for Latin America and the Caribbean. Dr. DA SILVA will take up his new position on 1st January 2012 for a period of four years.

2. Approval of 2012 - 2013 budget of $ 1,005,639,000.

3. Review of State of Food and Agriculture (SOFA), with special attention to “The vital role of women in agriculture and rural development”. The Conference endorsed the recommendations of the FAO reference document, urging governments to eliminate all forms of legal and customary discrimination against women, particularly regarding access to land, financial services, rural employment, agricultural technology and extension services. On this item, IFHE had submitted to FAO an official statement, commenting on the FAO document, supporting the recommendations and confirming its continued future commitment.

4. One of the Side Events during the Conference was organised by the Ad Hoc Group of INGOs – AHG/INGOs - in Rome. It was entitled “Women in Agriculture: microcredit – land tenure – cooperation”, it was well attended by INGOs and member governments representatives, with excellent contributions on the subjects in agenda. IFHE is a member of the AHG since its establishment in 1981, with a leadership role through the IFHE representative to FAO, who participated also in the organisation of the Side Event. Details on the Side Event can be found in the website of the AHG / AHGINGOs under www.ahgingos.org/.

REPORT FROM THE 64th UN DPI/NGO CONFERENCE
Submitted by IFHE Office

The 64th Annual UN DPI/NGO Conference “Sustainable Societies - Responsive Citizens” took place in Bonn,
Germany, 3rd - 5th September 2011.

The aim of the conference was to show the importance of “Connecting the Dots” between Sustainable Societies and the Role of Responsive Citizens. That means for example to protect the planet and give people a chance for a better life or to ensure access to clean water for all while at the same time saving water.

“We have to be prepared to make major changes... in our lifestyles, our economic models, our social organization, and our political life” (Ban Ki-moon, Davos, Switzerland, 28/01/2011).

(Source: http://www.un.org/wcm/content/site/ngoconference/conference)

With view to the economic and ecological crises Vandana SHIVA demanded in her keynote speech at the opening ceremony a paradigm shift. Both, economic and ecology derive from the word oikos = home, she stated, so it is time to remind what Home Economics means!

At the conference it was discussed in many sessions, that changes starts by the thinking and action of responsive citizens, that means from the bottom for example for achieving sustainable societies. NGOs and civil society play a great role in engaging individuals and communities to take action for building truly sustainable societies.

Four Round table discussions prepared the basis for the workshops conducted by NGOs. The themes of the Round tables were as follows:

- Shaping Sustainable Lifestyles and Livelihoods: Sustainable Consumption and Production Aspects of a Globalising World.
- Green Economy and Poverty Eradication: Climate Justice as a Bridge to a New Global Economic Paradigm.
- Sustainable Development Governance Issues from Local to Global.

Corresponding to these topics 36 workshops were conducted by NGOs, working around Sustainable Societies. The workshop results were included in the declaration.

In addition, the participants had the chance to inform themselves at 25 Exhibits of NGOs from all over the world, working in the areas such as health, general sustainability, woman and families, ecological fields.

The IFHE conducted a workshop with the theme: “Realising Sustainable Lifestyles - Empowering Families and Households as Sustainable Consumers and Producers” as well as a corresponding exhibit: “Promoting Healthy and Sustainable Lifestyles”. The result was not only a high visibility and promotion for the IFHE but the fact that the importance of family and households for the development of sustainable societies was highlighted and reflected in the final declaration. IFHE succeeded to include the following sentence in section “Sustainable lifestyles” of the declaration:

Demanding consequently that individuals, families and communities as key actors for sustainable consumption and production must be empowered and enabled through education in everyday life competencies to assume responsibility for realising sustainable lifestyles all around the world.

This is an important step to transmit the message of IFHE and Home Economists to the community of NGOs and the global political level!

The final declaration can be downloaded at http://www.un.org/wcm/contentsite/ngoconference/resources/final.

For more information about the workshop please see page 9 and pictures please have a look under www.ifhe.org/844.html.

IFHE POSTCARD: HOME ECONOMICS EMPOWERMENT

The IFHE developed a new and informative postcard, highlighting the importance of Home Economics competencies for realising sustainable lifestyles on the occasion of the 64th UN
Based on the social, economic, cultural, political and ecological settings of families, the graphic shows the relevance of empowering families and households to enable them to act responsible through Home Economics education. Postcards were presented to the visitors at the IFHE Exhibit and the participants of the IFHE workshop. Based on the model on the postcards many delegates realised the relevance of Home Economics for a sustainable future. They often had a very different approach to the aim sustainable development and agreed to the Home Economics perspective. An order of the postcards can be placed with the IFHE Office. The file of the postcard is available at the IFHE Website under www.ifhe.org/150.html (if logged in) in the “Members Only Area”.

**IFHE WORKSHOP AT THE UN DPI/NGO CONFERENCE**

IFHE conducted a workshop at the UN DPI/NGO Conference to the theme “Realising sustainable Lifestyles: Families and Households as sustainable Consumers and Producers”.

Delegates from many different NGOs and countries contributed to the workshop.

This IFHE Workshop was moderated by Dr. ir Gerda J. CASIMIR (Netherlands), University of Wageningen.

She began with the introduction of the theme “Realising sustainable lifestyles: Families and households as sustainable consumers and producers”; the speakers and aims of the workshop. Based on the guidelines for the conference the panelist had to reflect a gender, age and regional balance. Prof. Martin CARAHER (United Kingdom), Professor of Food and Health Policy, City University London, Stefan WAHLEN (Finland), University of Helsinki; Lecturer Nishi SURANA (India), University of Swaziland; Prof. Dr. Sidiga WASHI (United Arab Emirates University) gave four stimulating presentations from different points of views of the importance of families and households, as key actors in consumption and production and in determining sustainable development in the global north and south.

One of the key aspects mentioned in the workshop was that politics and economics have the responsibility to build preconditions for families and households so that they are able to act as sustainable consumers. It was highlighted that families and households are basic actors of societies and economies, determining sustainable consumption and manage resources on individual and community level. It was demonstrated that education, involvement and empowerment of families and households are important to enable them to fulfill this role. Moreover, the contribution to the UN MDGs by empowering individuals and families as producers in all areas of daily life was shown.

During the following discussion session by the participants of the workshop, two questions have been tackled: 1. Which are the three main challenges for households and families to achieve sustainable development? and 2. What do households, families and consumers need to meet these challenges?

The major outcome of the IFHE Workshop was that families and households are key actors of sustainable consumption and production so that they adopt a significant role in realising sustainable lifestyles. To realise sustainable development and activation for volunteerism it is of great importance that attention to the needs of families must be
strengthened and that women and families are empowered to live in a sustainable way.

The complete workshop report is published on the IFHE Website under www.ifhe.org/197.html.

COMPETITION – SLOGAN PROPOSAL FOR IYF – IFHE CAMPAIGN

Dear IFHE Members,

The 20th Anniversary of the International Year of the Family will be celebrated in 2014. On this occasion the UN, family-related NGOs as well as governmental bodies on different levels will focus on the current challenges for families around the world.

The IFHE is planning a Campaign to celebrate the occasion of the 20th Anniversary International Year of the Family, which will integrate the results of IFHE Home Economics Re-branding Project.

The worldwide IFHE Campaign aims to promote Home Economics and the significance of the well-being of families and the societies as an important focus of the discipline.

The campaign will be launched at the XXII. IFHE World Congress 2012.

IFHE is calling for Proposals for a Slogan for this International Year of the Family Anniversary - IFHE Campaign

The slogan of the campaign should reflect the topics - Home Economics and Family.

Deadline for the submission of a Slogan is 31st December 2011.

The IFHE Executive Committee will screen the submitted Campaign Slogans and will decide on the winning slogan to be used for the campaign at the IFHE Annual Meeting 2012.

The winner - author of the IFHE Campaign Slogan - will receive:

Paid up Basic Registration (no social programme or reservation fees)* for the XXII. IFHE World Congress in Melbourne, Australia, 16th – 21st July 2012.

Please submit your proposals to office@ifhe.org.

*There is no cash payout to the winner. Prize is not transferable. Only paid up IFHE Members are eligible to submit entries.

Surely everybody was shocked about the Japanese tragedies. In Germany many activities started to help and show our sympathy. Mathias ECKARDT, the husband of EC Member and IFHE Treasurer General Elisabeth LEICHT-ECKARDT, is a headmaster of a primary school in Duisburg, called “Regenbogenschule” (“rainbowschool”). Every year, the school organises a flea market, where the schoolchildren can buy little things, which have been donated by the children themselves, parents and other people. The money is given to social organisations or for special purpose. This year, it was unanimously decided to support the Japanese children. It seemed difficult to find the right partner for € 300, which had been collected on May 28th 2011.

So – via IFHE EC Network, Yukiko KUDO was asked to help.

Yukiko informed Mathias ECKARDT, that Mr. Chihiro TADA, the chairperson of the Tokyo Toy Museum, whom she had contacted, had the idea to support a nursery called...
Yonezaki Nursery School in the Tohoku Area.

More than 80 children attend this nursery school, which is located in the seacoast town in the Iwate prefecture. Iwate is one of the prefectures that was severely damaged by the Great East Japan Earthquake.

More than half of the children there have lost their mother and/or father and most of their houses were destroyed. Fortunately, the nursery school building was safe.

Mr. TADA personally delivered the funds to this nursery school and he sent a picture of his visit.

All children were very excited about an unexpected gift from Germany and as you can see in the photo; this has brought smiles to their faces. This is a real wonderful example of how networking in IFHE helps to improve at least a little bit of the situation of some people in the world! Thank you Mathias, Yukiko and Mr. TADA!

Photo on page 10: Yonezaki Nursery School (Source: Private, Mr. TADA)

NFCS STUDENTS LIVEN UP THE FARMERS MARKET TA QUALI

Submitted by Suzanne PISCOPO, IFHE Liaison for Malta

Maltese B.Ed. (Hons) NFCS students organised the Frisk u Bnin - Attiv mal-Htin (Fresh and Tasty – Regularly Active) stand at the local Farmers’ Market on Saturday June 18th. NFCS stands for Nutrition, Family and Consumer Studies and every year the 4th year students attending the B.Ed course round off their teacher training by organising a community event with a special theme. This year the setting chosen was the sole Farmers Market on the island and the idea was to promote healthy and sustainable living, whilst emphasising local and seasonal foods, as well as physical activity.

Photo: At the Healthy Snack Stand (Source: Private, Suzanne PISCOPO)

Spanning three gazebos, the students set up a number of attractive stands using their communication skills to the max. The Welcome stand aimed to introduce visitors to the event and what it offered. At the Welcome stand visitors were also encouraged to tour the various stands and participate in a simple quiz about the information obtained. Prizes included different preserves made by the students themselves.

The second stand demonstrated a variety of simple healthy snacks and drinks, based primarily on local ingredients, and which could be prepared very quickly, even by young children. Visitors had the opportunity to sample the different items produced and to taste three different dips also on display.

The third stand focused on preservation. The purpose was to encourage preservation of food bought when it is in season and relatively inexpensive. Demonstrations were held of vegetable blanching and open freezing.

Every half hour or so throughout the event, the students turned on some catchy rhythmic music and demonstrated short dance/ physical activity routines.

Visitors to the Frisk u Bnin - Attiv mal-Htin stand did not leave empty-handed. They all received a pack of educational material produced by the NFCS students, including a recipe booklet, a booklet and bookmarks about preservation, and booklets on physical activity for children and adults. All material was written in Maltese. The original event logo was also created by the students.

In many countries around the world Home Economics professionals are heavily involved in education in the community. This is often called Extension Education. Setting up stands at Farmers Markets is one of the activities they are typically commissioned to engage in. Interestingly, on Saturday 18th June many of the Farmers Market clients as well as the farmers and producers
were asking if this was going to be a regular event.

The success of this event was a result of the teamwork among the students themselves and also of the kind assistance, support and collaboration of the various government departments, some local companies, the farmers and producers who kindly offered produce to be displayed or used on the stands and Home Economists in Action – the Maltese Association for Home Economics professionals (www.wix.com/heiamalta/home).

For more information about the event, the B.Ed. (Hons) NFCS course, or about Home Economics or Textiles Studies education in Malta contact Dr. Suzanne PISCOPO at suzanne.piscopo@um.edu.mt.

Based on the importance of the Contribution of Home Economics to the UN Millennium Development Goals (UN MDGs) the challenges for Home Economics to reach the UN MDGs will be highlighted. After keynote speeches the participants will discuss in two working groups the different aspects such as:

- Home Economics education role for development,
- Home Economics contribution to rural development,
- Home Economics projects and networking,
- Strategies to strengthen Home Economics contribution and partnerships for development cooperation.

CONGRESS 2012 – CALL FOR CONTRIBUTIONS FOR YPN KEYNOTE SESSION

Submitted by Amanada McCLOAT (YPN Chair), Sabine REINHART-MAACK, Emma COLLINS

The Young Professionals Network (YPN) of IFHE is calling for active participation in the YPN keynote session at the XXII. IFHE World Congress 2012, Melbourne, Australia; the theme of which is “Global creativity and innovation: Developing capacities for sustainable futures”.

How are global Home Economists working in their own communities to develop capacities for a sustainable future? How is Home Economics being sustained - what creativity and innovations are taking place to ensure that this subject is being promoted and reinforced?

In line with the theme and scope of Melbourne 2012, we challenge Young Professionals in Home Economics to present their thoughts and practices around Home Economics via video media or photographic evidence together with a report!

A detailed call has been sent to all YPN members and is also available at www.ifhe.org/249.html.

Deadlines for submissions will be October 28th 2011. Please email your submission to ypn@ifhe.org.

IFHE ANNUAL MEETING 2012

Submitted by Sabine REINHART-MAACK

The IFHE Annual Leadership Meeting 2012 will take place in Bonn, Germany, from 3rd – 7th February 2012. The conference venue is the Gustav-Stresemann-Institut which is situated in the south of the city nearby the river Rhein and a number of different museums.

Beside the work of the Committees and the Regional Meetings a symposium with the theme “Development Cooperation”, will be conducted.

Photo: Palais Schaumburg
(Source: www.hdg.de)

A sight seeing tour, of Cologne and Bonn as well as a dinner will be part of the Social Programme. The Invitation Letter, Provisional Programme and Social Programme is available online under www.ifhe.org/89.html.

The Online Registration will be open in the middle of October 2011.
OFFICE REPORT
Submitted by Sabine REINHART-MAACK

1. New Vice President and EC Member Region Asia

A new Vice-President for the Region of Asia and a new EC Member Region of Asia were elected in July at the ARAHE Conference in the Philippines.

The Vice-President is Yukiko KUDO, Japan, who served as EC Member until now.

Photo: Yukiko KUDO, IFHE Vice-President Region of Asia
(Source: Private, Yukiko KUDO)

As new EC Member Mee Sok PARK, Seoul, Korea, was elected. Both will fulfill the position from 2011 till 2014.

Photo: Mee Sok PARK, IFHE EC Member Region of Asia
(Source: Private, Mee Sok PARK)

2. IFHE Position Statements UN MDGs

The IFHE Position Statements United Nations Millennium Development Goals were published in June 2011. The IFHE Position Papers summarise the background of the Millennium goals and describe the contribution of Home Economics and the IFHE to support them.

3. E-Journal IJHE Volume 4

The E-Journal International Journal of Home Economics (IJHE), Volume 4, Issue 1 is published and can be downloaded at the IFHE Website in the “Members Only Area”.

4. IFHE Member of Alliance for Health Prevention

IFHE has been elected as a Member of the Alliance for Health Promotion.

Logo: Alliance for Health Promotion
(Source: http://www.ngos4healthpromotion.net/)

In order to open up the gates for all NGOs interested in health promotion wishing to benefit from joint advocacy, policy and action and contribute to building a collective NGO voice it was decided by the members to set up a wider network called Health Promotion Platform. IFHE Representative at the Alliance for Health Prevention is Annemarie LÜDI, Switzerland.

CALL FOR PAPERS

Submitted by Katherine HUGHES, Editor International Journal of Consumer Studies (IJCS)

The Indian Institute of Management Lucknow (NOIDA Campus), India will hold an International Conference in Marketing titled “Shaping the Future of Research in Marketing in Emerging Economies: Looking Ahead” from 12th – 14th January 2012.

Please note: Extended Abstract Submission Deadline is 10th September 2011. For download the Final Call for Papers please have a look under www.ifhe.org/28.html.

POSTER BEST PRACTICE COOKING

The Poster „Best Practice Tips Cooking“ of the IFHE Programme Committee Household Technology & Sustainability is now available for downloading online under www.ifhe.org/845.html.
2011

18 – 24 September
XXI. Brazilian Conference of Home Economics
“Work, Consumption and Gender in a Human Ecology Perspective”
Federal Rural University of Pernambuco
Recife - Brazil

26 – 28 September
5th IFHE Africa Regional Meeting
“The Family in a Changing World: Challenges and Opportunities”
University of Botswana, Department of Family and Consumer Sciences
Gaborone, Botswana

27 – 28 October
OECD-FSB Conference on Financial Literacy
“Financial Education for All”
Cape Town. South Africa

2012

12 – 14 January
International Conference in Marketing
“Shaping the Future of Research in Marketing in Emerging Economies: Looking Ahead”

29 February – 2 March
2012 EFERMA (Eastern Family Economics Resource Management Association) Conference
Holiday Inn Charlotte City Center – Charlotte, North Carolina, USA

21 – 22 March
5th International Scientific Conference
“Rural Environment. Education. Personality (REEP)”
Latvia University of Agriculture, Faculty of Engineering, Institute of Education and Home Economics – Jelgava, Latvia

ORDER YOUR OWN IFHE HISTORY BOOK!

Order forms can be downloaded from the IFHE website or use the online order form under http://www.ifhe.org/299.html.

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