



The “world we want” is BLUE.

The Butterfly Effect NGO coalition (BE) is actively giving input in the processes that hopefully will lead to more coherence and connection between the development - and water sector/ water-related issues. BE therefore gives input for the SDG- and post 2015 processes (referred to in the document below) and the process leading up to the 7th World Water Forum.

We strive for

One process, one set of goals, one governance structure

Integrating the current two processes as soon as possible will:

- ◆ Create a sense of **purpose and one forward looking vision** thus strengthening the process and chances of success
- ◆ increase ownership of the goals and potentially reinforce a progressive global partnership between governments and other actors for implementation and monitoring
- ◆ Remove the risk of the two (currently relatively close) agendas diverging, reduce confusion and loss of valuable input and efficiency
- ◆ Create more efficiency and “licence to operate” if governed by one set of policy elements and one governing body
- ◆ Enhance focused and coherent funding
- ◆ Increase transparency and inclusivity
- ◆ Give meaning to and strengthens the role and task of the new HLP on Sustainable Development.

AND an explicit “WATER” goal

Our goal: A **water safe world** – in quantity and quality and affordability – which includes universal access to water and sanitation; responsible, sustainable water resource management – locally, nationally and transboundary - and waste water management (including treatment) as indispensable elements for sustainable development and poverty alleviation.

It is clear that water and sanitation are **key determinants** in all aspects of social, economic and environmental development and must therefore be a central focus of any post-2015 framework .
This should be expressed through an explicit goal on water.

The world must aim for **universal shared benefits of access to safe and sustainable water, gender-sensitive sanitation and hygiene services, be it as a person, the environment or a nation, based on**

- the Human Right to safe water and sanitation
- already established principles such as principles 10, 15 and 16 of the Rio Declaration 1992
- normative principles of equitable and reasonable use, participation, pollution prevention and causing no significant harm
- characterized by the availability of an acceptable quantity and quality of affordable water for health, livelihoods, ecosystems and production
- coupled with an acceptable level of water related risks to people, environments and economies.



This will result in progressive realisation of the right to safe water and sanitation and a healthy environment through a rights-based approach that prevents inequality and discrimination and is key for poverty alleviation and empowerment.

The world must aim for shared benefits of a water secure world by **SMARTER¹ targets on:**

- Universal, sustainable access to safe drinking water, gender-sensitive sanitation and hygiene (so: in the home environment, schools, work- and health facilities)
- Efficient, equitable and reasonable use² through integrated management of water resources and water stewardship³, respecting the ecosystem
- Pollution prevention, wastewater treatment and reuse (3R)
- Disaster risk reduction and adaptation to climate change

To this end we need to:

- Establish water governance systems that apply the principles of transparency, accountability, access to information, participation and cooperation
- Incorporate capacity development on water & sanitation management and institutional strengthening of CSOs and NGOs in all plans and programs
- ensure prioritization of water resource management in national plans,
- ensure better financing of the WASH sector also in emergency contexts, maintain the share of multilateral funds in the global WASH ODA as a minimum and multilateral funding mechanisms aiming especially at assisting poorest countries and most vulnerable populations.

The Butterfly Effect : the international NGO' Coalition
'From local to global' Mobilize – Advocate – Propose – Share

The Butterfly Effect is a coalition of international and local CSOs, which advocates for effective local solutions that have a sustainable impact on improving access to water and sanitation and water resource management. The Butterfly Effect is made up of over 100 civil society organizations, NGOs, networks and women's' organizations representing 4 different regions in the world (Africa, Americas, Asia, Europe).

<http://butterflyeffectwwf.blogspot.nl/>

<https://www.facebook.com/#!/ButterflyEffectNgoCoalition>

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¹ a [mnemonic](#), giving criteria to guide in the setting of objectives. The letters broadly conform to the words **specific, measurable, attainable, relevant, time-bound, evaluated and reevaluated**.

² See e.g. UN Water courses Convention and UNECE Water Convention

³ *The use of water that is socially equitable, environmentally sustainable and economically beneficial, achieved through a stakeholder-inclusive process that involves site and catchment-based actions. Good water stewards understand their own water use, catchment context and shared risk in terms of water governance, water balance, water quality and important water-related areas; and then engage in meaningful individual and collective actions that benefit people and nature.” (AWS)*